

## **EUREKA – EUROSTARS Project support**

### **What is EUREKA ?**

**EUREKA** was established by a Ministers Conference of 17 countries Members of the European Communities, in Paris on 17 July 1985, to challenge the increasing migration of R&D and industrial innovation to Asian and North-American countries.

**EUREKA** now unites 41 member countries of which Israel, Norway, Russia, Swiss and Turkey and all European Community countries. Canada, South Korea and South Africa can also be associate members

Together, they promote international, market-oriented research and innovation through the support they offer to small and medium-sized enterprises, large industry, universities and research institutes.

To apply to **EUREKA** or **eurostars™** projects... and the associated funding, you have to build a consortium including 2 or more industrial partners from 2 different countries members of **EUREKA** network.

The partnership between the companies has to be **equilibrated** in term on R&D resources dedicated This partnership may also integrate one or more public research entities

**A special focus is done on SMEs participation to those projects.**

### **Why should you apply to an R&D à EUREKA R&D project?**

- ⇒ To **build partnerships** with European entities whose competencies are complementary to yours.
- ⇒ To be able to work with high skilled **research institutes** in Europe and associated countries
- ⇒ **Get fund** up to 45 % to your R&D expenses (may depend on the country)
- ⇒ Get the well-recognised **label EUREKA** and the associated European visibility.
- ⇒ To open one or several **new markets** with your partners' countries.

**French BPI agency supports SMEs to build those projects and apply to EUREKA or eurostars calls** BPI can fund French SMEs who need specialists to help them finding partners and building the project



**DEV-HELP** is the French representative to the **European Consultative Committee EUREKA Tourism+** Umbrella and can help you to build, manage and apply to those calls.

For more information please contact us:

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